

## **The Cable Industry's Economic Impact**

### **MICHIGAN**

Cable operators' \$174 billion investment over the past 15 years has been felt in every community across the nation. As of 2010, the cable industry, directly and indirectly, accounted for almost 1.8 million U.S. jobs, which represents \$77 billion in personal income, and the gross economic output attributable to the industry amounted to \$251 billion. Cable industry employees are found in all 50 states, and there are 7,400 locally based cable systems.

#### **MICHIGAN STATEWIDE**

##### **Major Cable Operators**

Comcast, Charter, Bright House

##### **Cable Operator Employees**

7,224

##### **Total Local Effects**

54,769 direct and indirect jobs

\$7.8 billion economic impact

#### **DISTRICT BY DISTRICT**

##### **1<sup>st</sup> Congressional District**

Cable Operator Employees – 438

Total Local Effects – 3,321 jobs, \$471 million economic impact

##### **2<sup>nd</sup> Congressional District**

Cable Operator Employees – 438

Total Local Effects – 3,322 jobs, \$471 million economic impact

##### **3<sup>rd</sup> Congressional District**

Cable Operator Employees – 524

Total Local Effects – 3,974 jobs, \$563 million economic impact

##### **4<sup>th</sup> Congressional District**

Cable Operator Employees – 375

Total Local Effects – 2,842 jobs, \$403 million economic impact

##### **5<sup>th</sup> Congressional District**

Cable Operator Employees – 437

Total Local Effects – 3,316 jobs, \$470 million economic impact

##### **6<sup>th</sup> Congressional District**

Cable Operator Employees – 467

Total Local Effects – 3,541 jobs, \$502 million economic impact

##### **7<sup>th</sup> Congressional District**

Cable Operator Employees – 437

Total Local Effects – 3,313 jobs, \$470 million economic impact

##### **8<sup>th</sup> Congressional District**

Cable Operator Employees – 392

Total Local Effects – 2,968 jobs, \$421 million economic impact

##### **9<sup>th</sup> Congressional District**

Cable Operator Employees – 455

Total Local Effects – 3,450 jobs, \$489 million economic impact

##### **10<sup>th</sup> Congressional District**

Cable Operator Employees – 400

Total Local Effects – 3,036 jobs, \$430 million economic impact

##### **11<sup>th</sup> Congressional District**

Cable Operator Employees – 673

Total Local Effects – 5,100 jobs, \$723 million economic impact

##### **12<sup>th</sup> Congressional District**

Cable Operator Employees – 653

Total Local Effects – 4,955 jobs, \$702 million economic impact

##### **13<sup>th</sup> Congressional District**

Cable Operator Employees – 372

Total Local Effects – 2,820 jobs, \$400 million economic impact

**14<sup>th</sup> Congressional District**

Cable Operator Employees – 577

Total Local Effects – 4,376 jobs, \$620 million  
economic impact

**15<sup>th</sup> Congressional District**

Cable Operator Employees – 585

Total Local Effects – 4,434 jobs, \$629 million  
economic impact